

Artwork Submission Guidelines



This guide is for artwork printed on roller shade sheer & blackout materials only.

Please supply artwork as specified below. Our fast turnaround, quality printing is made possible only if your files are set up correctly. Anything that is not correct or to our specifications can always be sorted out, but may incur extra costs and push back the delivery date regardless of initial promised dates.

Submit your design via email or cloud sharing to your designated Sales Contact (electronic format only, no hard copies please), and give us up to 2 working days to verify if the artwork complies with these guidelines. Once the artwork is finalized, we'll provide printed samples on the actual base cloth for you to approve, so be sure to supply the shipping address for the samples along with your design. It takes about 2 weeks to receive samples after your approval.

PREFERRED FILE FORMATS

AI, PSD, EPS, PDF, TIFF or JPEG with optimally 300 DPI at 100% of the final size yields the best results. If you are submitting stock photography, purchase the largest available size. When submitting continuous patterns, they should be put into a repeat.

- Use CMYK color space
- Embed or outline all fonts
- Embed all images, do not link them
- Ensure all important elements are within the safe margin 1/4" or more from the cut line
- Bleeds and crop marks are not needed

PERMISSIONS

We will only print designs that you have the copyright of or license to print. Most stock photography with an enhanced/extended license is generally allowed, except those marked for "Editorial Use Only".

If you do not have any paperwork certifying your ownership of the design (e.g. Model/property release, Creative Commons zero license), we'll have you sign an [Indemnity Agreement](#) which states you have the rights to your design and indemnifies us against any claims instead.

CUSTOM ARTWORK

If you do not have a graphic designer, we can help create the artwork for you. A great starting point would be to provide us with visual samples of your ideas and clear instructions. You may also send physical samples of fabrics/colors you'd like us to match. While changing your mind is completely normal, multiple revisions will be billed. Your sales contact will let you know where to send samples for color-matching.

FOR BRANDS

Note that hospitality brands must adhere to their brand's standards. If you prefer to use a design outside your specified scheme, we highly recommend you submit the design to your Brand first for approval.

If we create custom artwork for you, we also suggest you have the digital version (we'll typically send you an image) approved by the brand first before we print out samples, as changes in the prototype stage will delay your project more since printing & shipping take time.